



**Art Virtual Learning**

**11<sup>th</sup> -12<sup>th</sup> /College**

**Photography**

**Video Narratives**

**Day 1**

**April 20, 2020**



11<sup>th</sup>-12<sup>th</sup>/College Photography  
Lesson: April 20  
K. Campbell

**Objective/Learning Target:**

To explore what a short video narrative is and process how to go about creating one.

**Video Narratives** are a part of Seeing, just in a different manor than still photography. This lesson is part of the curriculum from UCM, intended to be done on your cellphone but I will allow by any device you have that records.

**Bell Ringer:** Do you know what a video narrative is? What do you think it means?

**Answer:**

What's a **narrative video**? A **narrative** is essentially just a story. It uses classic **storytelling** elements, including characters, conflict, and a resolution, to communicate a sequence of events that should resonate with the reader. A **narrative video** should do the exact same thing using beautiful, moving images--a **short narrative film** tells a story-but a story could simply just be setting a mood/feeling or short activity.

**Activities:**

**Task #1:** Watch several of these examples of a video narrative (this is a link to Twitter, which all of you in the class have an account on made previously)

### Video narratives from previous class

**Task #2: Ask yourself:** Which videos do you think were the most successful? What made them more successful in your opinion?

**Task #3:** Find some video narratives on your own whether it is on social media or online. Find the short ones-30 seconds or less, but longer than 5 seconds.

### Supplemental Resource

**Campbell's example:**

### Peaceful Narrative

click link ^ not picture

